



# 2024 VISITOR GUIDE

## ADVERTISING OPPORTUNITIES

The **BUFFALO NIAGARA VISITOR GUIDE** is the one-stop source for visitors and locals to discover all there is to do in Buffalo, from attractions and events to hotels and dining.

Travel, tourism and the hospitality industry are poised to experience a surge like never before. There's a voracious appetite for new and exciting travel experiences, which makes 2024 the perfect time to share your story in the 2024 edition of the **BUFFALO NIAGARA VISITOR GUIDE**.



PRINT QUANTITY: **150,000**

SPACE RESERVATION: **SEPTEMBER 30, 2023**

ARTWORK DUE: **OCTOBER 15, 2023**

RELEASE DATE: **JANUARY 15, 2024**

		ADVERTISING RATES	SIZE	PRICE
A B C D	E	A BACK COVER	8.125" W x 10.5" H + (.125" bleed)	<b>\$8,000.00</b>
		B INSIDE FRONT COVER	8.125" W x 10.5" H + (.125" bleed)	<b>\$7,500.00</b>
		C INSIDE BACK COVER	8.125" W x 10.5" H + (.125" bleed)	<b>\$7,500.00</b>
		D FULL PAGE INTERIOR	7.125" W x 9.5" H + (.125" bleed)	<b>\$6,600.00</b>
		E HALF PAGE HORIZ.	7.125" W x 4.625" H	<b>\$3,600.00</b>
		F HALF PAGE VERT.	3.5" W x 9.5" H	<b>\$3,600.00</b>
F G		G QUARTER PAGE	3.5" W x 4.625" H	<b>\$1,800.00</b>

Interested? Please contact Karen Fashana, Senior Director of Marketing  
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