



# 2023 TOURING GUIDE

## ADVERTISING OPPORTUNITIES

The **BUFFALO NIAGARA TOURING GUIDE** is the one-stop source for visitors and locals to discover all there is to do in Buffalo, from attractions and events to hotels and dining.

Travel, tourism and the hospitality industry are poised to experience a surge like never before. There's a voracious appetite for new and exciting travel experiences, which makes 2023 the perfect time to share your story in the 2023 edition of the **BUFFALO NIAGARA TOURING GUIDE**.



PRINT QUANTITY: **150,000**

SPACE RESERVATION: **SEPTEMBER 30, 2022**

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ADVERTISING RATES		SIZE	PRICE
<b>A</b>	BACK COVER	8.125" W x 10.5" H	\$6,600.00
<b>B</b>	INSIDE FRONT COVER	8.125" W x 10.5" H	\$6,400.00
<b>C</b>	INSIDE BACK COVER	8.125" W x 10.5" H	\$6,400.00
<b>D</b>	FULL PAGE INTERIOR	7.125" W x 9.5" H	\$6,200.00
<b>E</b>	HALF PAGE HORIZ.	7.125" W x 4.625" H	\$3,400.00
<b>F</b>	HALF PAGE VERT.	3.5" W x 9.5" H	\$3,400.00

INTERESTED? PLEASE CONTACT **KAREN FASHANA** AT **716-218-2931** OR **FASHANA@VISITBUFFALONIAGARA.COM**

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